

**Q. Why does Young Living say its oil standards are "beyond organic"?**

A. The Young Living therapeutic-grade standard goes beyond organic in purity, scope, and potency. Young Living applauds the ever-growing demand for goods prepared using organic, sustainable, and "green" growing practices. We have long championed cutting-edge natural, organic and low-impact farming and manufacturing methods (i.e. returning distilled compost and bioactivity to our fields). We find these methods essential in our efforts to produce pure essential oils free from contaminants often introduced by chemical pesticides, fertilizers, etc. On the other hand, we have found that "certified organic" does not guarantee that a plant and the oil it produces will be totally free from problems. It's the sad state of the world that even the best organic farms can be contaminated by toxins, like heavy metals, already in the soil and those still being introduced by polluted air and water.

In our experience what ensures 100 percent purity is our own comprehensive, rigorous, and expert analysis of the finished oil. We would prefer to skip these costly measures and trust a governmental agency to guarantee purity, but it wouldn't be prudent to leave something so important in less experienced hands.

Furthermore, for Young Living's therapeutic-grade standard freedom from toxins, heavy metals, and chemicals is just the beginning. Equally important is an oil's optimal therapeutic profile of phytochemicals, antioxidants, etc. Our focus on activity and results is what guarantees our customers the bioactivity, potency, and living energy whereon we have built our unrivaled reputation. Sometimes we utilize herbs that are "certified organic," but as often as not we must include herbs that do not and can not fit in the current scope of this standard. Sometimes the best herbs are cultivated in climates and countries where organic certification is still decades away (i.e. frankincense, etc.). Sometimes the best herbs aren't farmed but achieve their optimal potency growing in the wild (i.e. Palo Santo, etc.). The Young Living therapeutic-grade standard embraces all of these opportunities which is why we remain convinced that we go beyond all existing world standards, including organic.