

## About Goals

### Contemplations on the Nature of Goals

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An average person with average talents and ambition and average education can outstrip the most brilliant genius in our society, if that person has clear, focused goals.

— Mary Kay Ash

We aim above the mark to hit the mark.

— Ralph Waldo Emerson

Believe Big. The size of your success is determined by the size of your belief. Think little goals and expect little achievements. Think big goals and win big success. Remember this, too! Big ideas and big plans are often easier—certainly no more difficult—than small ideas and small plans.

— David J. Schwartz

Any man who selects a goal in life that can be fully achieved has already defined his own limitations.

— Cavett Robert

I don't look to jump over seven-foot bars. I look around for one-foot bars I can step over.

— Warren Buffett

Give me a stock clerk with a goal and I'll give you a man who will make history. Give me a man with no goals and I'll give you a stock clerk.

— J.C. Penney

You control your future, your destiny. What you think about comes about. By recording your dreams and goals on paper, you set in motion the process of becoming the person you most want to be. Put your future in good hands: your own.

— Mark Victor Hansen

Many people fail in life, not for lack of ability or brains or even courage but simply because they have never organized their energies around a goal.

— Elbert Hubbard

No matter how carefully you plan your goals they will never be more than pipe dreams unless you pursue them with gusto.

— W. Clement Stone

It is a paradoxical but profoundly true and important principle of life that the most likely way to reach a goal is to be aiming not at that goal itself, but at some more ambitious goal beyond it.

— Arnold Toynbee

The most pathetic person in the world is someone who has sight, but has no vision.  
— Helen Keller

Always demanding the best of oneself, living with honor, devoting one's talents and gifts to the benefits of others—these are the measures of success that endure when material things have passed away.  
— Henry Ford

The future belongs to those who believe in the beauty of their dreams.  
— Eleanor Roosevelt

Act like you expect to get into the end zone.  
— Joe Paterno

The secret to productive goal setting is in establishing clearly defined goals, writing them down and then focusing on them several times a day with words, pictures and emotions as if we've already achieved them.  
— Denis Waitley

Only those who will risk going too far can possibly find out how far one can go.  
— T.S. Eliot

Far away there in the sunshine are my highest aspirations. I may not reach them, but I can look up and see their beauty, believe in them, and try to follow where they lead.  
— Louisa May Alcott

The major reason for setting a goal is for what it makes of you to accomplish it. What it makes of you will always be the far greater value than what you get.  
— Jim Rohn

I do not try to dance better than anyone else. I only try to dance better than myself.  
— Mikhail Baryshnikov

To understand the heart and mind of a person, look not at what he has already achieved, but at what he aspires to.  
— Kahlil Gibran

Goals give you more than a reason to get up in the morning; they are an incentive to keep you going all day. Goals tend to tap the deeper resources and draw the best out of life.  
— Harvey Mackay

A man has made at least a start on discovering the meaning of human life when he plants shade trees under which he knows full well he will never sit.  
— D. Elton Trueblood