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Opening Statement



It is clear that our team, and Young Living as a whole, has energetically shifted from a massive growth cycle to a phase of consolidation. Everything works in cycles. Know that continued unfettered growth becomes unsustainable. Moving into an energy of consolidation is a good thing. It allows us to take stock of where we are, and to build an infrastructure that will be better able to handle the next growth phase. My suggestion is that you work with the energy as it is. With discipline, continue to practice what got you to where you are. Those of us who persevere, make it to the mountain top. Those of us who quit, do not.

So . . . I encourage you all, with renewed vigor and passion, to dig deep, stay motivated, **and with great focus**, continue to move forward. Be sure to align with the theme of Young Living's 2016 Grand Convention and . . . here, now, always . . . Live Your Passion!!!

Promotions



August 2016 PV Promotion: August may still feel like summer, but the return of school is fast approaching! That's why Young Living is putting together a bundle of free products to help you make the most of these sunny days before school begins. So while you're out stocking up on the essentials for the classroom, be sure you remember to stock up on these essential oil-infused favorites as well.

From the 1st through the 31st, when you place a \$190 PV order, you will receive a free 15ml bottle of Lime essential oil and a free 5ml bottle of Bergamot Vitality essential oil. As a bonus exclusive with your Essential Rewards order, you will also receive a 15ml bottle of Clarity essential oil blend. That's a retail value of \$86.52. With your \$250 PV purchase, in addition to Lime, Bergamot Vitality, and Clarity (if an ER order), you will also receive a 3-pack of Thieves Waterless Hand Purifier. With your \$300 PV purchase, along with everything else, you will receive roll on bottles of Deep Relief and Breathe Again. . . bringing your retail value to \$173.69.

More about the products your qualifying purchase will bring you . . .

<u>Lime</u> has a uniquely zesty and bright scent that's an important element in some of our favorite blends, such as Stress Away. Diffuse Lime to experience uplifting feelings of positivity whenever you need a little aromatic boost.

<u>Bergamot Vitality</u>: The complex taste of the Bergamot Vitality is somewhere between sour orange and lemon, making it a distinctive addition to other citrus flavors in marinades and seafood recipes.

<u>Thieves Waterless Hand Purifier</u>: Convenient, portable, and long-lasting, Thieves Waterless Hand Purifier is enhanced with natural Peppermint oil to keep hands clean—no matter where they are!

<u>Deep Relief Roll-On</u> makes essential oils such as Peppermint, Wintergreen, Dorado Azul, and Helichrysum convenient to bring everywhere! This blend of popular oils is great for your trips to the gym and busy daily routine.

<u>Breathe Again Roll-On</u> combines four types of Eucalyptus essential oils with Peppermint and Copaiba for a cool, aromatic breath of fresh air any time of the year.

Bonus Essential Rewards Exclusive: <u>Clarity</u> blends Basil, Rosemary, Peppermint, and other essential oils for an aroma that invites a sense of clarity and alertness, perfect for days when you need to be at your best.

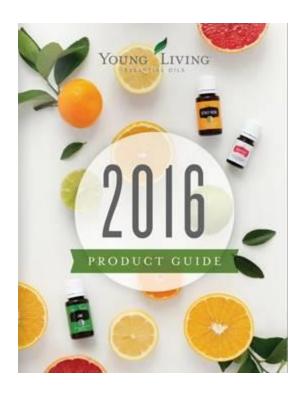
- Promotion Flyer: Click Here
- Promotion Details: Click Here
- Young Living Website Promotion Page: Click Here
- Young Living Promotion Email: Click Here

Be sure to take advantage of this fabulous promotion. If you have questions or would like help in placing your order, feel free to call, 201-906-2994, or otherwise contact me.

Not only is YL offering a fabulous PV promotion this month, but for you who are business builders, there is more. Log into your Young Living Virtual Office for details.

In The News

<u>Click Here</u> or on the <u>Product Guide</u> picture for new products introduced at this year's Young Living International Grand convention.



Young Living Essential Rewards program enhancements: http://bit.ly/ER_Benefits_Enhanced. . .



If you find you are ordering products regularly, you might want to consider the essential rewards (autoship) program. Advantages include:

- reduced shipping
- free products with qualifying purchases
- 10% product credit months 1 to 6
- 15% product credit months 6 to 12
- 20% product credit months 13 on

For example, a \$150 order at 10% would bring you a \$15 product credit. Add these up over time and cash them in for free products. Note that the autoship is flexible, meaning you can change the products in it and also cancel it at any time. You can follow these links for additional information:

- Essential Rewards: http://bit.ly/YL_EssentialRewards
- Essential Rewards FAQ: http://bit.ly/EssentialRewards_FAQ
- Improvements to ER program to begin September 1, 2016:
 http://bit.ly/ER_Benefits_Enhanced

For those of you participating in the Essential Rewards program, be sure to set up your PV assistant. Contact me to learn more . . .



Expanding the Silver in 6 program, Elite Express rewards even more members with high-value product and swag bag bundles for accelerating their paths to leadership!!! Click Here or on the picture above for details.

YOUNG LIVING 2015 U.S. INCOME DISCLOSURE STATEMENT

Whatever your interest in the company, we hope to count you among the more than 1 million Young Living members joining us in our mission to bring Young Living essential oils to every home in the world

What are my earning opportunities?

Members can earn commissions and bonuses as outlined in our Compensation Plan. As members move up in the ranks of Young Living, they become eligible for additional earning opportunities.

This document provides statistical, fiscal data about the average member income, average hours worked per week, and information about achieving various ranks.

RANK	AVERAGE HOURS Worked per week'	PERCENTAGE OF ALL DISTRIBUTORS ²	MONTHLY INCOME ³				Š Annualize		MONTHS TO ACHIEVE This rank ⁵	
			Lowest	Highest	Median	Average	AVERAGE INCOME	Low	Average	High
Member	3	93.0%	\$0	\$3,643	\$0	\$1	\$12	N/A	N/A	N/A
Star	8	4.5%	\$0	\$834	\$59	\$79	\$948	. 1	12	240
Senior Star	9	1.5%	\$0	\$7,089	\$208	\$255	\$3,060	1	18	239
Executive	11	0.7%	\$0	\$12,404	\$463	\$549	\$6,492	1	23	233
Silver	18	0.3%	\$439	\$27,826	\$1,769	\$2,221	\$26,652	1	32	228
Gold	24	0.1%	\$1,952	\$39,655	\$4,879	\$6,042	\$72,504	1	53	239
Platinum	33	< 0.1%	\$5,064	\$57,606	\$12,043	\$14,710	\$176,520	2	63	238
Diamond	31	< 0.1%	\$13,871	\$144,369	\$29,846	\$38,750	\$465,000	10	83	221
Crown Diamond	39	< 0.1%	\$31,693	\$204,917	\$63,624	\$74,335	\$892,020	:14	91	236
Royal Crown Diamond	37	< 0.1%	\$53,723	\$241,324	\$144,985	\$141,851	\$1,702,212	17	126	230

The income statistics in this statement are for incomes earned by all active U.S. members in 2015. An "active" member is a member who has purchased at least 50 PV in products in the previous 12 months. The average annual income for all members in this time period was \$30, and the median annual income for all members was \$0. Forty-one percent of all members who enrolled in 2014 did not continue with Young Living in 2015. Forty-nine percent of all members who enrolled in 2013 did not continue with Young Living in 2015.

Please note that the compensation paid to members summarized in this disclosure do not include expenses incurred by a member in the operation or promotion of his or her business, which can vary widely and might include advertising or promotional expenses, product samples, training, rent, travel, telephone and Internet costs, and miscellaneous expenses. The earnings of the members in this chart are not necessarily representative of the income, if any, that a Young Living member can or will earn through the Young Living Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Your success will depend on individual diligence, work, effort, sales skill, and market conditions. Young Living does not guarantee any income or rank success.

1 This information is based on a survey done of Young Living members in December 2015.
2 Because a member's rank may change during the year, these percentages are not based on individual member ranks throughout the entire year. They are based on the average distribution of member ranks during the entire year.
3 Because a member's rank may change from during the year, these incomes are not based on individual member incomes throughout the entire year. They are based on earnings of all members qualifying for each rank during any month

triougnout me year.

"This is calculated by multiplying the average monthly income by 12.

These statistics include all historical ranking data for each rank and are not limited to members who achieved these ranks in 2015.

"These incomes includes income earned from January 1, 2015, and December 31, 2015, but which was paid between February 2015 and January 2016.

Members who do not purchase at least 50 PV of products in the previous 12 months have their membership terminated.



With major expansion, median Young Living distributor incomes have increased in a big way. My own income supports a family of four and is paying for my two kids' college education. Their YL distributorships are paying for their college expenses (housing, food, text books . . .)

If any of you are interested in learning more about income related possibilities, please feel free to contact me. Best methods are via text or call at 201-906-2994 or private FB message:



With incomes rising and over a billion \$\$\$ in annual sales, Young Living has become the largest direct selling company in North America and one of the largest

worldwide. While this is a good thing, a number of "side-effects" have hitched a ride, so to speak, on the back of our growth:

- 1. Many products have been out of stock (OOS) and to keep products in stock, Young Living has reduced the bottle size in which many products are marketed from 15ml to 5ml and limited the number that can be purchased to 1 or 2 per member per month. Click Here for the current OOS list. To ensure your Essential Rewards order goes through even if products in your ER order are OOS by the time the order is set to process, be sure to set up your PV assistant.
- 2. Increased FDA and FTC scrutiny have changed the way Young Living distributors are able to market Young Living products and promote Young Living's income opportunity.



<u>Click Here</u> or on the picture for a video explaining commercial speech law as it pertains to Young Living.

<u>Click Here</u> for sharing Young Living the right way.

You can also visit the Member Resources area of your Young Living Virtual Office (VO) for more on how to better share Young Living.

<u>Newsletters</u>

I am honored to announce an added value to our newsletter—digital copies and/or online access to Young Living's corporate newsletter, The Essential Edge, are now available here. These are not available in your virtual office; printed copies are included in Essential Rewards (ER) orders.

Follow the links for:

- Essential Oil Therapies Archive: http://bit.ly/EOT_Archive
- Message Scent News Archive: http://bit.ly/MSN_Archive
- The Essential Edge Current Edition (New Global Headquarters): http://bit.ly/EssentialEdge_NewGlobalHQ
- The Essential Edge Archive: http://bit.ly/EssentialEdge_Archive
- The Oilman Newsletter Archive: http://bit.ly/EOT_TheOilman

Recognition

It is the concerted self-effort made by all of us that is making this happen. I thank each and every team leader, along with wholesale and retail members, for all you have done and are doing. For Executive and above distributors, <u>Click Here</u> or on the picture below for a web page honoring your achievement. Remember, though, that consistency is key. This is not the time to rest on our laurels, but to continue moving forward strong. I have seen far too many potential leaders get discouraged before realizing their goals. Together, we can do this. Building on what we've already accomplished, let's use the energy of 2016 to establish a firm foundation for growth beyond anything we've already experienced.



distributors Young Living devote their lives to helping themselves and all those they touch reach their highest potential. I would like to honor our team leaders for their dedication to making our world a better place, one person at a time. It takes self-effort consistent achieve what Young Living leaders have accomplished, and they deserve to be honored for their achievement. Click Here or on the picture for a July 2016 leader list.

With the expansion of the Silver in Six program to Elite Express, those of you reaching Star for the first time have the opportunity to begin reaping big Elite Express rewards. Follow the link for details: http://bit.ly/YLEO_EliteExpress

Events

"Eighty percent of success is showing up."

~ Woody Allen



My current vision includes a team culture totally committed to attending events. For me to promote event attendance, the events I promote must offer much in the way of value. There are many to choose from; in my experience, the following are sure to be well worth the investment in time, money, and self-effort it takes to attend.

Go Pro Recruiting Mastery Conference (Las Vegas, Dec 1 through 4, 2016)

Guest presenters will include Richard Branson and Anthony Robbins. If all the event included was an evening with Anthony Robbins, the value you receive would far exceed the cost of your ticket. But . . . Eric Worre himself has fully earned his title of network marketing guru du jour. His teachings, from mindset to how tos, are priceless gems of what it takes to succeed in our business. And . . . he knows how to put together an event that is fun, educational, and totally inspirational . . . you want to be at this event, and the discounted price I am offering, \$320, is a superb value (NOTE: tickets purchased directly from Eric Worre's website cost \$600). As leaders, get your teams to step up. Those of you who have the most team members attending are the big winners. . . .



Click Here or on the picture for details and to purchase your ticket

2017 Young Living International Grand Convention (Salt Lake City, June 14 through 18, 2017—Registration dates TBD . . . not currently open . . . stay tuned)

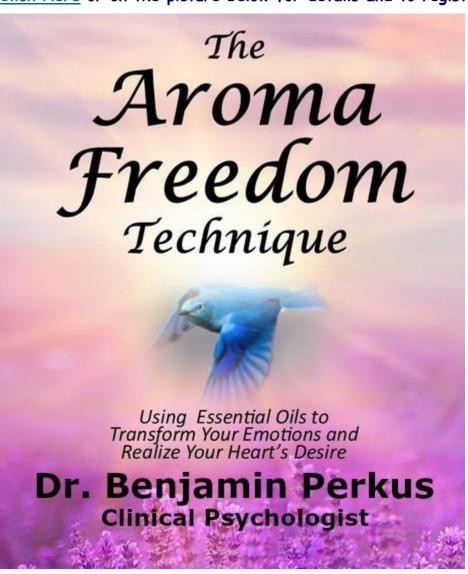


From June 14-18 in scenic and historic Salt Lake City, Utah, this convention is slated to be the grandest in Young Living history—and it won't be complete without you! Our members are some of the most incredible individuals in the world, and together they represent an unstoppable force that stands for wellness, friendship, and positivity. The convention is the one time of the year when we gather from all corners of the

world to learn from one another, strengthen our knowledge, and enjoy being part of a community that lives with passion each and every day.

Note: Convention registration is not currently open. Stay tuned for updates.

Full Spectrum Monthly Meet-Up: Thursday, August 11, 6:30 to 9::30pm EDT. Click Here or on the picture below for details and to register.



This is a golden era for Young Living's product users and distributors. We have more educational opportunities than ever before. The tools are there; it's up to you to pick them up and use them. Read on for a very partial list of what is available . . .

The Young Living Fast Track team hosts a weekly conference call. If you have an interest, or think you might have an interest, in Young Living's income opportunity, these calls are for you.



<u>Click Here</u> or on the picture above for the YL Fast Track Facebook page (recordings of prior calls are located there).

Jen Springer hosts fabulous Monday Night Conference calls:

Number: 641-715-3300

Code: 1089009#

Time: 5 pm PST, 6 pm MST, 7 pm CST, 8 pm EST

Archive: http://bit.ly/TheDiamondFactory

Young Living corporate, and Independent Distributors, offer much in the way of classes, workshops, introductory meetings, and more. Visit the Young Living events page for events in your area:

http://bit.ly/YL_EventsMap and http://bit.ly/YL_Events

Social Media

If any of you feel called to share the benefits you are experiencing by using Young Living products, now's the time! The energy, right now, is with this company . . . when one taps into existing energy, any and all actions one takes have the potential to achieve . . . a lot. To help our team grow and expand, a team facebook group has been created—<u>Scentual Connections</u> . . . it is our primary forum, worldwide, for coming together on an ongoing, daily basis. If you are already a member, <u>Click Here</u> to access

the group, if not, friend me so that I can add you. If you are already a member, you can add your team members (they must be your Facebook friend).

Scentual Connections, our team's Facebook page, continues to offer:

- 1. Bi-weekly drawings for Young Living products.
- 2. Month long drawings for full kit and other high value prizes.
- 3. Special holiday and milestone giveaways.

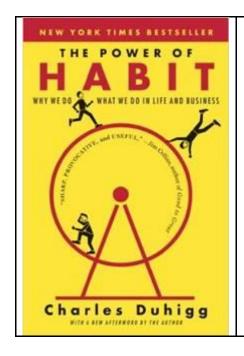
To qualify for these, you must be a member of <u>Scentual Connections</u>. This page is a useful tool for Young Living product, business, event information and much, much more, including special promotions such as the ones detailed above. If you are not yet a member of <u>Scentual Connections</u>, be sure to join, as Facebook has become the communication vehicle of choice for Young Living related information. Once you are a member of FB you can friend me and Facebook message me to add you to <u>Scentual Connections</u>.

You are also encouraged to join Diamond leaders Gailann Greene & Jeffrey Lewis' team Facebook Page entitled <u>Full Spectrum Healing Success Team.</u> I will be glad to add you, or you can ask Gailann or Jeffrey if you are their FB friends.

If your intent is to plug into Young Living's energy, Facebook is a must . . . Young Living has been utilizing social media, Facebook in particular, as a vehicle for communication. Independent Distributors and Young Living Corporate often announce promotions, conference calls events, contests, and more on Facebook. Email is being used less and less as a primary vehicle for communication. These days, if your intent is to be plugged into the Young Living community, Facebook membership is a must. Be sure to check out the corporate Young Living Essential Oils page—this is where promotions, contests, and other valuable information can be found. Also, in addition to Facebook groups such as YL Power Team Wellness Support, Young Living Essential Oils—Tips and Testimonials, YL Animal Aromatherapy, and more, you can tap the wisdom of the greater Young Living community by joining the Pine Hill group at Essential https://groups.yahoo.com/neo/groups/PineHillGroup/info and Oil Testimonials at http://www.oil-testimonials.com/290271. . . another excellent resource is http://ylsearch.com/

Book of the Month

<u>Click Here</u> for the Essential Oil Therapies book of the month page including archive; below is this month's featured newsletter book:



<u>Click Here</u> or on the picture of the book to purchase

Peace,
James

for more information, please contact:

James Niederland, Young Living Diamond Leader

YLEO member #: 290271

108 Glenwood Rd • Englewood, NJ 07631

Mobile phone: 201-906-2994 Website: <u>www.eotherapies.com</u>

Email: oilman@essentialoiltherapies.com

Book of the Month



The Power of Habit

Remember to spread Peace & Love . . . \odot

SUBSCRIBE/UNSUBSCRIBE

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