From: James Niederland [mailto:oilman@essentialoiltherapies.com]
Sent: Friday, October 10, 2014 3:44 PM
To: james@essentialoiltherapies.org
Subject: Newsletters Available, October Promotion, Young Living Update, and More





Table of Contents (click on the entry to go there):

- 1. **Opening Statement**
- 2. <u>Social Media</u>
- 3. Promotions
- 4. Holiday Catalog
- 5. <u>Newsletters</u>
- 6. <u>Recognition</u>
- 7. Events
- 8. Book of the Month

Hi EveryOne,

"Our goal is to make sure we have the structure, processes, and technology in place to support a multi-billion dollar business. We all know that is where we are headed." ~ Travis Ogden, YL corporate Chief Operating Officer

Young Living Global Sales	
	<u>Click Here</u> or on the graph for more from YL's COO on Young Living's growth as a company.

The company, Young Living Essential Oils, continues to be blessed with a period of unprecedented growth. Our team is matching that growth. For the past 10 years, June, July and August have been our lowest volume months. This year, however, we continued to grow throughout the summer, each month featuring higher volume than the month before. This continues into the fall, with September, again, marking a high volume month for the Scentual Connections team ...

It would be remiss of me to ignore the challenges that Young Living is facing, challenges that come with growth that could not possibly have been predicted at the beginning of the year. Those of you who are involved with Young Living as a business, and even those of you who are ordering products, may have encountered shipping delays, product shortages, lengthy on-hold times, website failures . . . and more. Couple that with an FDA warning ("unsubstantiated" health claims made by over-zealous distributors) and Young Living could have had a recipe for disaster. Yet, despite these challenges, the energy is with Young Living at this time, and we continue to grow, company-wide, at an unprecedented rate. Why? Many reasonswhat stands out for me right now is this: The quality of Young Living products combined with public awareness that these products are exactly what's required at this point in time and space to help us reach our highest potential—physically, emotionally, spiritually. Many of us, too, many more than ever before, have the understanding that sharing Young Living can help us, and those we touch, reach our highest potential financially, bringing us not only financial abundance, but more importantly, what I like to call time freedomfreedom from having to trade time for \$\$\$.

Young Living corporate is doing what it takes to meet every challenge head on. The following is a partial list, the tip of the iceberg of all that is being done to meet the demands of where we are and where we are heading:

- 1. We have a new website (Click Here to migrate or log in to the current Virtual Office and migrate from there) that will be able to handle more and more growth and also makes it easier to order as well as providing helpful business building information: <u>Click Here</u> for recent functionality addition.
- 2. Young Living has expanded its customer service department, and is in the process of expanding it even more: <u>Click Here</u> for a statement.
- 3. Once the new website is out of beta (test phase), processes that currently require a phone call will be automated.

- 4. Young Living is working round the clock to catch up on shipments: <u>Click Here</u> for a statement.
- 5. Young Living has procured an additional farm in Canada that will address product shortages.
- 6. Young Living has pro-actively responded to the FDA: <u>Click Here</u> for a statement.
- 7. <u>Click Here</u> for a statement made by a top YL executive on laying the foundation for where we are heading as a company.

If any of you feel called to share the benefits you are experiencing by using Young Living products, now's the time! The energy, right now, is with this company . . . when one taps into existing energy, any and all actions one takes have the potential to achieve . . . a lot. To help our team grow and expand, a team facebook group has been created—**Scentual Connections** . . . it is our primary forum, worldwide, for coming together on an ongoing, daily basis. If you are already a member, <u>Click Here</u> to access the group, if not, friend me so that I can add you. If you are already a member, you can add your team members (they must be your Facebook friend).

<u>Scentual Connections</u>, our team's Facebook page, continues to offer:

- 1. Weekly drawings for a Young Living product
- 2. Month long raffles for full kit prizes.
- 3. Special Holiday giveaways.

To qualify for these, you must be a member of Scentual Connections. This page is a useful tool for Young Living product, business, event information and much, much more, including special promotions such as the ones detailed above. If you are not yet a member of Scentual Connections, be sure to join, as Facebook has become the communication vehicle of choice for Young Living related information. Once you are a member of FB you can friend me and Facebook message me to add you to Scentual Connections.

You are also encouraged to join our upline leaders' (Gailann Greene & Jeffrey Lewis) team Facebook Page entitled <u>Full Spectrum Healing Success Team.</u> I will be glad to add you, or you can ask Gailann or Jeffrey if you are their FB friends.

<u>Social Media</u>

If your intent is to plug into Young Living's energy, Facebook is a must ... Young Living has been utilizing social media, Facebook in particular, as a vehicle for communication. Independent Distributors and Young Living Corporate often announce promotions, conference calls events, contests, and more on Facebook. Email is being used less and less as a primary vehicle for communication. These days, if your intent is to be plugged into the Young Living community, Facebook membership is a must. Be sure to check out the corporate Young Living Essential Oils page—this is where promotions, contests, and other valuable information can be found. Also, in addition to Facebook groups such as YL Power Team Wellness Support, Young Living Essential Oils—Tips and Testimonials, YL Animal Aromatherapy, and more, you can tap the wisdom of the greater Young Living community ioining the Pine Hill by aroup at https://groups.yahoo.com/neo/groups/PineHillGroup/info and Essential Oil Testimonials at http://www.oil-testimonials.com/290271 . . . another excellent resource is http://ylsearch.com/

Promotions



From the 1st through the 31st, when you place a \$190 PV order, you will receive free 5ml bottles of Cinnamon Bark, Orange, and Nutmeg essential oils. That's a retail value of \$56.58. With a \$250 PV purchase, you will also receive a \$20 Enrollment Voucher. With a \$300 PV purchase, you will also receive 10% back on your order in reward points (up to 50 points per order) for a total value of \$126.58.

- <u>Click Here</u> for promotion details.
- <u>Click Here</u> or on the picture above for promotion flyer.

<u>Cinnamon Bark</u>: With its beloved, spicy-sweet aroma, Cinnamon Bark is a favorite home fragrance and ingredient in baked goods. A key ingredient in Thieves essential oil blend, it also offers a host of wellness benefits when taken as a supplement. Diffuse to invite tranquility and relaxation, or dilute in a 1:4 ratio and apply topically or take internally. <u>Orange</u>: Fresh, sweet, and citrusy, Orange's bright aroma can lift the spirits while simultaneously calming the mind and body. Not only is it uplifting on its own, but it also creates a festive environment when combined with spicy essential oils such as Cinnamon Bark, Clove, or Nutmeg for diffusion and cooking. Orange essential oil is also a great addition to water for a flavorful, calorie-free boost of flavor!

<u>Nutmeg</u>: Spicy and warmly aromatic, Nutmeg is perfect for diffusing with other essential oils such as Cinnamon Bark and Clove for a home that smells like freshbaked cookies. Nutmeg is also comforting, uplifting, and promotes mind and body harmony.

<u>\$20 Enrollment Coupon</u>: Give this free, transferrable discount code to an enrolling member to offset the cost of a Starter Kit.

<u>10 Percent Back</u>: For every order over 300 PV in October, you will receive 10 percent of your order back in Essential Rewards points! This offer applies to both Essential Rewards and standard orders and is on top of any points you may earn from your regular monthly Essential Rewards order, up to 50 points per order. These points can be great for ordering free Young Living gifts for loved ones without breaking the bank! To receive your points, you must be enrolled in our Essential Rewards program—it's our way of thanking you for your loyalty. These points will be available to use on or before November 20.

Holiday Catalog 2014



Young Living Essential Oils offers the best in natural products that support our health and well-being. You are invited to enjoy this special preview of the 2014 Holiday Catalog. <u>Click Here</u> or on the picture above to peruse the catalog.

<u>Newsletters</u>

The latest editions of Essential Oil Therapies are available. Follow the links for:

- Essential Oil Therapies New (Current Edition: Improve Your Beauty Routine): <u>http://www.essentialoiltherapies.com/downloads/newsletters/EOT/2014/EO</u> <u>T_Aug2014.pdf</u>
- Essential Oil Therapies Archive: <u>http://www.essentialoiltherapies.com/newsletter/eot.php</u>
- Message Scent News Archive: http://www.essentialoiltherapies.com/newsletter/msn.php

Recognition

2014 continues as a year of unprecedented growth—September volume was the highest volume month ever! and this coming after months of continued record growth throughout the summer. This is accomplished by our concerted team effort and I thank each and every team leader, along with wholesale and retail members. For Executive and above distributors, <u>Click Here</u> or on the picture below for a web page honoring your achievement.



Young Living distributors devote their lives to helping themselves and all those they touch reach their highest potential. I would like to honor our team leaders for their dedication to making our world a better place, one person at a time. It takes consistent self-effort to achieve what Young Living leaders have accomplished, and they deserve be honored for their to achievement. Click Here or on the picture for the September 2014 team leader list.

Leaders (Executive and above) reaching their achievement level for the first time:

• Amini Sababu: Executive



Big congratulations Amini for your great good efforts in reaching the Executive milestone. I was blessed to sit next to Amini at a Social Work conference several years ago . . . of course she enrolled with Young Living and is now using what YL offers to expand on what she was already all about: removing obstacles that keep folks from reaching their highest potential. Keep up the great work, Amini, onward and upward to Silver-in-Six.

Brooke Price: Executive



Big congratulations to Brooke! Beginning as a distributor only 6 months ago, Brooke is part of a growing number of distributors reaching Executive and beyond fast. Onward to Silver-in Six!

Keep up the great work!!!

Dina Gisela Rimer: Executive



Congratulations to Dina. Although she has been using Young Living products for some time, when Dina decided it was her mission to share YL with others, this summer, she began doing so in a big way. Dina and I have been working closely together, but make no mistake, it is Dina's commitment that has brought her to Executive quickly... . onward to Silver-in Six!... Keep up the great work!

• Maria Anne Mercer: Executive



Maria (here seen with me at this year's YL convention) brings her passion and enthusiasm to Young Living in a big way. Couple that with consistent self-effort and you have the formula for her success. Congratulations to Maria on reaching this milestone . . . onward and upward to Silver-in-Six . . . Keep up the great work!!!

• Michelle Coffman: Executive



Congratulations to Michelle for displaying consistent selfeffort in her steady path to Executive and now onward and upward to Silver-in-Six . . . Keep up the great work, Michelle, so many folks are benefitting from all that you do.

• Deb Lemmerman: Silver



Deb has, and continues, to demonstrate a passion and joy for what she does that is rarely equaled. Her consistency of effort has paid off . . . congratulations, Deb, on reaching this amazing milestone. Keep up the great work, Silverwings . . . ©.

Those of you reaching Executive for the first time have the opportunity to win an Aroma Complete Kit with Case (\$2625 retail, \$1995 wholesale) as part of the Silver in Six opportunity. Follow the link for Silver in Six details: <u>http://www.youngliving.com/en_US/opportunity/silver-in-six</u>

<u>Events</u>

<u>"Eighty percent of success is showing up."</u> <u>~ Woody Allen</u> DE THERE OR DE D

This is a golden era for Young Living's product users and distributors. We have more educational opportunities than ever before. The tools are there; it's up to you to pick them up and use them. Read on for a very partial list of what is available . . .

The Young Living Fast Track team hosts two weekly conference calls. If you have an interest, or think you might have an interest, in Young Living's income opportunity, these calls are for you.



<u>Click Here</u> or on the picture above for the YL Fast Track Facebook page (recordings of prior calls are located there).

<u>Jen Springer hosts fabulous Monday Night Conference calls:</u> Number: 641-715-3300 Code: 1089009# Time: 5 pm PST, 6 pm MST, 7 pm CST, 8 pm EST Archive: <u>http://oursimpletraining.com/resources/monday-night-calls/</u>

Young Living corporate, and Independent Distributors, offer much in the way of classes, workshops, introductory meetings, and more. Visit the Young Living events page for events in your area: <u>http://www.youngliving.com/events/</u>

Book of the Month

<u>Click Here</u> for the Essential Oil Therapies book of the month page including archive; below is this month's featured newsletter book:



With Love, James

for more information, please contact: James Niederland Young Living Diamond Distributor 108 Glenwood Rd Englewood, NJ 07631 201.906.2994 YLEO member #: 290271 www.eotherapies.com oilman@essentialoiltherapies.com

Book of the Month



Jab, Jab, Jab, Right Hook

Remember to spread Peace & Love . . . $\textcircled{\mbox{$\odot$}}$

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