

Essential Oil Therapies



Phenomenal Frankincense Stars at Convention 2010

It's impossible to capture the excitement, inspiration, and learning we experienced at this year's convention in just two pages. But we can distill the most important teachings and promise to offer more detailed information in future newsletters - and still leave room for a quick look at the new products.

The road to this year's convention began over five years ago when Gary Young and his team began the search for a source of the finest frankincense in the world. Their search led them through Somalia, Yemen and ended in Oman. There, they found frankincense trees growing in a harsh, but pristine environment. There, they found **Sacred Frankincense**.

Frankincense Reduces Inflammation

For thousands of years, Sacred Frankincense was reserved exclusively for the royal family's use. Now, thanks to Young Living Essential Oils, it is available in the West where the need for it has never been greater: Frankincense fights chronic inflammation, which an increasing number of medical researchers believe is the root cause of many diseases such as coronary heart disease, osteoarthritis, fibromyalgia and Alzheimer's.

And the #1 cause of chronic inflammation? **Stress**. Whether it's mental, physical or emotional, intense chronic stress causes the adrenal glands to work overtime, leading to chronic inflammation.



James Niederland, LCSW Psychotherapist & Wellness Consultant

PHONE (201) 906-2994

EMAIL oilman@essentialoiltherapies.com

ORDER www.essentialoiltherapies.com

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D. Gary Young believes Frankincense has the potential to be the #1 antidote for chronic inflammation. As part of a panel discussion at Convention, he stated that Frankincense's boswellic acids have as much anti-inflammatory properties as steroids - without the side effects. In addition to their action on the physical body, Frankincense also calms the mind and emotions, reducing all sources of stress.

It was the consensus of several Convention panelists that the cycle of chronic stress can be broken most efficiently when the intervention - Sacred Frankincense and other Young Living essential oils - is given about every 30 minutes to start. Combined with adequate rest and Young Living nutritional supplements, the body, mind and emotions will regain their health.

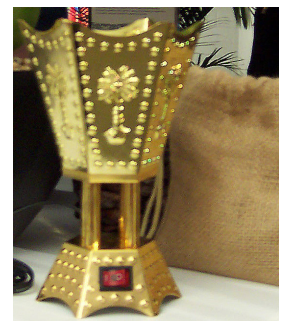
Frankincense Fights Cancer

Other exciting health news from Convention includes information about the anti-tumoral properties of Frankincense. A prominent American university veterinary medicine program has had considerable success in reducing and eliminating cancerous tumors on horses by injecting them with Frankincense essential oil.

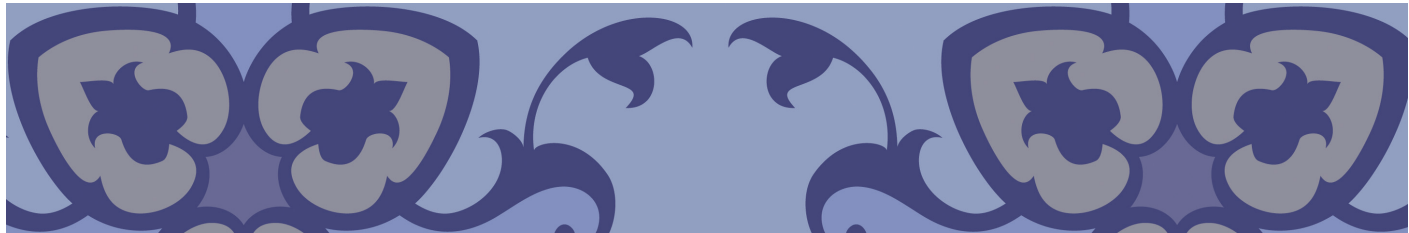
The study of the effects of Frankincense on human cancers is also proceeding with considerable optimism. Scientists do know that the boswellic acids in Frankincense help to "jump-start" the immune system.

Another reason for optimism is the very low cancer rate among the residents of Oman - where Sacred Frankincense

is sourced and distilled by Young Living.



NEW! Resin Burner safely melts frankincense resin with plug-in convenience.



The Omanis' low cancer rate may be due, in part, to their daily consumption of Frankincense, primarily through inhalation and ingestion.

IMPORTANT NOTE: Young Living's Frankincense essential oil is Generally Regarded as Safe for Internal Use (GRAS). However, **Young Living's frankincense resin is not intended for internal use.**

Expect to hear more news about the health benefits of Frankincense in the near future as well as information about the new frankincense distillery in Oman.

Introducing Progessence Plus

Another exciting product launched at Convention is a new serum for women's hormonal balance, **Progessence Plus**. Young Living maximized its penetration through the skin by super-micronizing the progesterone from wild yam and combining it with Vitamin E, frankincense, bergamot, and peppermint essential oils.



Progessence Plus absorbs more quickly than other progesterone supplements and it doesn't require cycling of the application site. It also smells pleasant and is very portable.

When applied before bedtime, it can be calming and support a good night's sleep. So Progessence Plus helps to reduce your body's stress load by helping to balance your hormones and improve your sleep.

New Diffusers Offer Scents, Sounds & Lights

As diffuser technology advances, Young Living expands its product line. Three unique diffusers were introduced at this year's Convention, each with its special application and purpose.



Unbreakable, Adjustable TheraPro Diffuser

Of great interest to those who diffuse Young Living Essential Oils in their health practice is the new TheraPro Premium Diffuser.

- Mess-free - attach Young Living bottles directly to diffuser.
- High capacity - diffuse up to 17 hours.

- Fully adjustable for oil volume, time, and direction.
- Sturdy, unbreakable, stain-resistant composite materials.

Aria Ultrasonic Diffuser



The Aria not only diffuses, it creates a soothing ambiance for your office or home.

- Soft multicolored LED lights glow while relaxing sounds play from built-in speakers.
- Plug in your own MP3 player to play your own music.
- Natural maple base and glass splash guard make an attractive accent to any decor. Remote control included.

Resin Burner (pictured page one)

Young Living is making it possible for us to enjoy the health benefits of frankincense in a new way by offering a Resin Burner. The electric heating element melts the frankincense resin and scents your home with rich fragrance of frankincense. A bag of resin is included with each burner and will be available for order. Enjoy!

Featured Products

Product	# Code Size	Prices (in \$US) Whlsl Pref Cust Retail
Aria Diffuser	#4524	\$225.00
		\$260.53
		\$296.05
Common Sense essential oil blend	#3091 5 ml	\$30.00
		\$34.74
		\$39.47
Progessence Plus serum	#4640 15 ml	\$35.00
		\$40.53
		\$46.05
Resin Burner	#4880	\$29.75
Sacred Frankincense essential oil	#3550 5 ml	\$50.00
		\$57.89
		\$65.79
TheraPro Diffuser	#4495	\$150.00
		\$173.68
		\$197.37

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 phone (612) 242-7700 email RadiantHealthNews@comcast.net
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