

Essential Oil Therapies

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Food Additives Pose Serious Health Risks for Children

NEWS RELEASE - JULY 2005

Artificial Sweetener in NutraSweet™ Induces Cancer in Study

"It has been demonstrated, for the first time, that aspartame causes a dose-related statistically significant increase in lymphomas and leukaemias in females [rats] at dose levels very near those to which humans can be exposed. Moreover, it can hardly be overlooked that at the lowest exposure...there was a 62% increase in lymphomas and leukaemias."¹

This conclusion, from a research report on aspartame (the sweetener in **Equal™** and **NutraSweet**), was just released in July, 2005. The research article by M. Soffritti and his team of researchers is being published in the European Journal of Oncology (in press).

Dr. Soffritti's findings directly contradict the manufacturer's assertions that aspartame is safe for human consumption. It also challenges previous studies, which results are questioned due to conflict of interest issues and poor research design.

While the Soffritti study does not prove with certainty that aspartame is unsafe, it indicates that companies and consumers should avoid using it.^{1,2}

Aspartame's safety has been fiercely debated since its launch. Many believe the artificial sweetener was released without adequate, credible safety testing. Also driving the debate is a never-ending stream of complaints to the FDA which have kept the nerve endings of this discussion raw. Over 80% of the complaints received by the FDA are about aspartame.³

If aspartame is proven unsafe, enormous health risks have been taken by millions who have consumed the 6,000+ aspartame-sweetened products, including soft drinks, chewing gum, candy, yogurt, **vitamins** and sugar-free cough drops.¹

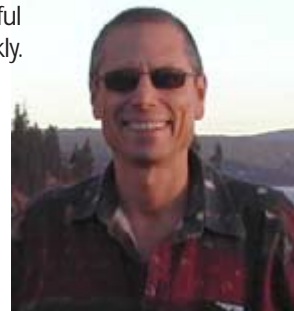
Neurosurgeon Russell Blaylock M.D. commented:

"The new study released in the European Journal of Oncology by Morando Soffritti and co-workers should terrify mothers and all those consuming aspartame sweetened products.

This was a carefully done study which clearly demonstrated a statistically significant increase in several types of lymphomas and leukemias in rats. Both of these malignancies have increased significantly in this country since the widespread use of aspartame."

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"This study confirmed the previous study by Dr. Trocho and co-workers, which also found the **formaldehyde** breakdown product of aspartame to be **damaging to cellular DNA** and that this **damage was accumulative**. The type of damage was a duplicate of that associated with cancers. Along with this most recent study, this means that **drinking a single diet cola sweetened with aspartame every day could increase one's risk of developing a lymphoma or leukemia.**"²

With a new understanding of the health risks that may be associated with consuming aspartame, we found that it is an ingredient in many children's vitamins!

**Sweet and healthy
Agave nectar**



Aspartame Sweetens Many Children's Vitamin Supplements

Several top-selling children's chewable vitamins contain aspartame and food dyes such as FD&C Blue #2 and FD&C Yellow #6. The toxic chemicals from which those ingredients are made don't belong in **any** food, much less a children's vitamin.

Following are brief research notes about these two common food dyes that will prompt you to avoid the products they're in. So, reading labels is just as important when choosing supplements as when choosing foods.

Widely-Used Food Dyes Cause Tumors in Animal Tests

FD&C Blue #2 Aluminum Lake

The largest study suggested, but did not prove, that this dye caused brain tumors in male mice. The FDA concluded that there is "reasonable certainty of no harm."^{4,5}

FD&C Yellow #6 Aluminum Lake

Industry-sponsored animal tests indicated that this dye, **the third most widely used**, causes tumors of the adrenal gland and kidney. Yellow #6 may also cause occasional allergic reactions.^{4,5}

Young Living's Answer to Dangerous Sweeteners - Agave Nectar

Every parent who worries about their children's intake of aspartame and refined sugars will want to try Agave nectar. This delicious, organic sweetener from the blue agave cactus pours like honey, yet **has the lowest glycemic index of any sweetener on the market.**

Delicious on cereal, toast, in tea. You can use it for cooking and baking, too! Also available in a large family size.

KidScents™ Are Chemical-Free Products for Kids from Young Living

Trust Young Living to offer safe, healthy, natural supplements for you and your children.

MightyVites™, a multivitamin/mineral supplement, is made with whole foods, including nutrient-dense NingXia wolfberry and bee pollen. Plus, it's enhanced with essential oils of citrus fruits. Sweetened with fructose, sorbitol and stevia, MightyVites won't boost blood sugar levels.

Mighty Mist™ Is a Great-Tasting Vitamin/Mineral Spray

Those who don't like to swallow or



KidScents Supplements are safe for children-no artificial sweeteners or dyes.

chew pills can just spray Mighty Mist inside their mouths for a nutrient infusion. This multivitamin, multimineral and amino acid supplement includes wolfberry polysaccharides for a strong immune system.

NEW! KidScents Royaldophilus™ Probiotics for Children

Children love the taste of **KidScents Royaldophilus**, a new formula probiotic essential to proper digestion, absorption of nutrients and a sturdy immune system.

Try our KidScents products for a healthier family.

¹Soffritti, M. et al. Aspartame induces lymphomas and leukaemias in rats. Eur J Oncol. Vol. 10, No. 2, pp. 00-00, 2005. In press.

²http://www.newmediaexplorer.org/sepp/2005/07/18/aspartame_scientific_studies_link_sweetener_to_cancers.htm

³<http://www.healthy.net/asp/templates/Article.asp?PageType=Article&Id=530>

⁴Aspartame Information Center. Available on <http://www.aspartame.org>, 2004.

⁵<http://www.cspinet.org/reports/chemcuisine.htm>

⁶<http://www.holisticmed.com/aspartame/human.faq>

⁷<http://www.ewg.org/reports/skindeep>

KidScents™ Product Name	Code # Size	Prices Customer Pref Cust Wholesale
Agave All Natural, Organic Sweetener	#3221 8 fl oz	\$15.13 \$13.32 \$11.50
	#3224 32 fl oz	\$38.82 \$34.16 \$29.50
MightyVites multi-vitamin/mineral supplement	#3215 90 tabs	\$27.30 \$24.03 \$20.75
MightyMist multi-vitamin/mineral supplement - spray	#3271 1 fl oz	\$28.62 \$25.18 \$21.75
KidScents Royaldophilus	#3283 60 tabs	\$32.57 \$28.66 \$24.75

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