## #ESSENTIAL EDGE

# THE YOUNG ENTREPRENEUR EDITION DIAMOND LEADERS: 3 UNDER 30

These three Diamond leaders are changing the futures of young entrepreneurs everywhere by promoting the rich abundance of the Young Living lifestyle. Through their efforts, and the efforts of many like them, Young Living is experiencing a true #revOILution! Discover their insights about building a successful Young Living business.



#### Dallas Harting Phoenix, Arizona

I have always had the dream to be an entrepreneur and to do something that has a deep, meaningful impact on others; Young Living allows me to do that every day and create abundance in the process.

I feel so blessed to be able to connect with so many people. Blessed both because of Young Living, and because of the people with whom I have shared Young Living. These individuals now enjoy better lives because of the products and the opportunity.

A significant part of my success is due to my ability to market Young Living and myself in a global way online and to do it with integrity, professionalism, and friendliness. At my age in this industry, it's so critical that I have integrity and can share with others about something that I truly believe in; and to be able to do it all with such incredible online tools is exhilarating and exciting. There has never been a better time than right now to be involved with Young Living!



#### Jordan Schrandt Springfield, Missouri

A key factor for our success is that for us, it's not just about numbers—it's about people. Relationships are important to us. We want to try to connect on a personal level as often as possible. We do this by giving numerous opportunities for people to learn. We're consistently engaging in emails, on Facebook, call-in classes, and live events. This creates momentum, community, and ample opportunity to reach most of our organization.

The one word I think of when describing Young Living is "genuine." That is truly what I love about Young Living. This is a company that never waivers and never settles, which are qualities that attract people of all ages.



Adam Green Red Deer, Alberta, Canada

Young Living is a unique opportunity that allows all ages and backgrounds to succeed. If you're passionate about the products, sharing and leveraging the business is easy.

### ADAM'S TOP BUSINESS-BUILDING TIPS

#### I. IKEAI YUUK BUSINESS LIKE A BUSINESS.

Too often people treat their business like a hobby because it didn't cost a lot to get started, so they don't have much skin in the game. For years I was a hobbyist, until I made a decision to become a professional and treat my business seriously.

#### 2. LEAD BY EXAMPLE

Your team will duplicate whatever you model, so be a model of what you would like to see. Leaders are there to lead, not to manage or be a boss. The speed of the leader sets the speed for the team!

More often than not, the top leaders are members who had a strong desire to succeed and took action in their business instead of waiting for someone else to do it for them.

#### 3. ATTEND EVERY EVENT POSSIBLE

Convention is a must-attend event for your Young Living business. Not only is it a great tax deduction, but it will also help you shorten your learning curve dramatically when you learn from the best in the company in an empowering environment. Even better than just attending is attending with your team members!



# FOUNDER'S MESSAGE

AS THE WORLD leader in essential oils, we are always on the forefront of innovation that has brought about astounding growth. Change is part of growth, and we are constantly striving for new ways to be more efficient and productive.

Young Living is about making a difference in people's lives—a difference that supports health and wellness. It is wonderful to live life with enthusiasm and energy and enjoy the financial rewards of caring about and helping others in need.

Everything we do is about our mission to take our life-changing products to every home in the world and to share that abundance with those in need, including supporting the D. Gary Young Foundation.

People everywhere are looking for "a better way." So many want a natural solution to healing, a way out of financial bondage, or insight and understanding into some of the social problems of our society; and some just want hope. Young Living offers many answers, and you are the messengers who can offer some of those answers, as well as hope beyond measure. It often seems that when you feel better and your finances improve that the sun shines brighter and brighter.

Our responsibility is to always be looking for the opportunity to bless someone else's life, just as our life has been blessed by someone who shared the Young Living message with us.

This new year is a beacon for new opportunities, new friends, new experiences, new mountains to climb, new pinnacles to reach, and success to be shared—the success of peace and lasting happiness.







A LITTLE ABOUT JONNY...

YL's Senior Media Production Manager

Studied film at the University of Utah

The Saratov Approach (2013), Producer

Disney's John Carter (2012), VFX Department

Films & TV Shows:

Border Run (2012)

17 Miracles (2012)

**Doctor Who** 





### AS SCENE THROUGH THE LENS

Jonny Turner is taking Young Living's media production—and his love for film—to new heights.





Top: Jonny takes a break from filming the "Helsinki" music video on-site in Finland. Bottom: On set he visits with the actor who plays the boy who takes an epic fishing adventure with his father.

IN MID-JANUARY, National Public Radio (NPR) broadcast an exclusive premiere on NPR.org of The National Park's "Helsinki" music video, a project that was filmed and directed by Jonny Turner, Young Living's sr. media production manager.

"I pitched The National Parks this story, which played out in my head every time I heard the song," Jonny says. "It's meant to be a beautiful bonding story about a father who takes his son on an epic fishing adventure."

The band loved the idea. The video would be a pitch-perfect complement to the success of their debut album, Young, which reached No. 16 on the iTunes singer/songwriter category in 2013.

"Because the song is so heavily themed with its location in Helsinki, I thought the only way to pull this off

was to actually film in Finland, so we did," explains Jonny. "It took two 20-hour days with a three-person crew to film. As soon as we finished, I got on a plane and flew to the Young Living UK grand opening.

"One of the beautiful things about working for Young Living is that they let me grow as an artist," Jonny says. "They know that in order for me to provide the best content to our members, I have to explore and constantly be improving my craft. Having an employee recognized with an exclusive premiere on NPR.org is validation that Young Living is committed to being a world-class company."

Congratulations, Jonny! We're thrilled to hear of your accomplishment and to have you as a member of the Young Living family!

Check out more great video work by visiting YouTube.com/YoungLiving007.

## MAKE IT A GREAT 9 MONTHS!

Ah, the joys of pregnancy! Shall we list some of them? Let's start with morning sickness accompanied by cravings for pickles and peanut butter sandwiches. Yum!

As that little bundle of joy grows, you feel all sorts of "tendernesses" coming from him or her in addition to all of the many other discomforts of pregnancy.

Here's the deal: Pregnancy and childbirth are miracles, truly incredible displays of love and devotion—but they also include many not-so-wonderful effects.

### FEEL YOUR BEST!

Exercise does wonders during pregnancy. It jump-starts positivity and good vibes, helps you relax and rest, and even minimizes those prego pains.

Exercise is so good for you and your baby that the American College of Obstetricians and Gynecologists recommends at least 30 minutes of heart-pumping exercise 4-6 days per week while pregnant.

You're feeding an additional human, but that doesn't mean you need to eat for two! A pregnant woman needs to eat approximately only 300 more calories a day to help her baby develop.

Make sure to drink about 72 ounces of water every day. Water facilitates nutrient absorption into the cells and also carries vitamins, minerals, and hormones to the blood cells that eventually reach your baby.

Young Living products are safe to use when they are used appropriately. Many women (and men, for that matter) have found that the AromaEase™ blend and Peppermint and Lemon oils have helped make the tough times not so tough.



#### RECIPES FOR AN ABUNDANT LIFE

#### Ingredients

12 oz. dark chocolate

1 cup full-fat coconut milk

1 Tbsp. maple syrup

1-2 drops Lavender essential oil Dash sea salt

1/2 cup cocoa powder for rolling

#### Instructions

- 1. Break up chocolate into pieces if it's in bark form.
- 2. In a pot, heat coconut milk and chocolate.
- 3. Add maple syrup.
- 4. Mix until combined. The mixture will be thick and look somewhat
- 5. Remove from the heat and add a dash of sea salt and Lavender essential oil.
- 6. Set the bowl in the refrigerator for 4-6 hours or in the freezer for 1 hour (until mixture hardens).
- 7. Set on the counter to soften for a few minutes before scooping.
- 8. Scoop out about 1/2-inch balls with a spoon and lay them out on a parchment paper-covered board. Refrigerate for about 30 minutes.
- 9. Roll truffle balls with your hands to make them evenly round.
- 10. Roll truffles in cocoa powder and serve.

Note: Keep refrigerated when not in use.



Young Living

Lexi is a healthy-food blogger sharing gluten-free, dairy-free, and paleo recipes that are simple to prepare, delicious, and nutrientdense. Her popular food blog, Lexi's Clean Kitchen, is a website that aims to help others achieve a balanced lifestyle, full of whole foods and free of limitations!



LexisCleanKitchen



AKornblum



LexisCleanKitchen



AlexisKornblum

## YOUNG LIVING RECOGNITION DECEMBER 2014

#### **ROYAL CROWN DIAMONDS**

Brenda & Scott Schuler (USA) Cherie Ross (USA) Connie & Michael McDanel (USA) Debra Raybern (USA) Frances Fuller (SGP) Gregg & Carol Johnson (USA) Jeanmarie Hepworth (USA) Kathryn Farmer (USA) Lindsay & Michael Moreno (USA) Marcella Vonn & Jim Harting (USA) Max & Karen Hopkins (USA) Monique & Jeremiah McLean (USA) Troy & Alyssa Francis (USA) Vicki Opfer (USA)

CROWN DIAMONDS

Adam Green (CAN)

April Pointer (USA) Artemis (AUS)

Barbara Ochsenhofer (AUT) Christa & Jason Smith (USA) Courtney Critz (USA)
Darren & Sera Johnson (USA) Diane Mora (USA) Dietfried Wruss (AUT) Kathy & Chip Kouwe (USA) Melissa & Mark Koehler (USA) Shauna Dastrup (USA) Teri Secrest (USA) Vijay & Ulli Churfuerst Hanzal (AUT)

#### DIAMONDS

Aditya Nowotny (DEU) Alan & Linda Simpson (AUS) Amanda & Gabriel Uribe (USA) Callie & Jeremy Shepherd (USA) Carla & Bill Green (CAN) Carol & Ben Howden (CAN) Carol Yeh-Garner & Scott Garner (USA) Catherine Rott (USA) Chelsea & Jamie Flaman (CAN) Claudia Dosamantes (USA) Crystal & Verick Burchfield (USA) Dallas Harting (USA) Danette Goodyear (USA) David & Teresa Gingles (USA) David & Lee Stewart (USA) Eldon & Nancy Knittle (USA) Elizabeth Paige Williams (USA) Evangeline & Thomas Reed (USA) Fred & Judy Zerr (PAN)

Gailann Greene (USA)
Hailey & Jeremy Aliff (USA) Heather & John Brock (USA) Heather Ann Portwood (USA) Hitomi Harada (JPN) James & Stacy McDonald (USA) James Niederland (USA) James & Jill Young (USA) Janie & Jay Leek (USA) Jeffrey Lewis (USA) Jennifer Claire Jordan (USA) Joanne Kan (HKG) Jordan & Doug Schrandt (USA)

lifted and broadened, and

the top of your head lifted

ward the ceiling.

Judy De La Rosa (USA) Julia Kay Ferguson (USA) Kai Hiang Tan (SGP) Karen J Douglas (USA) Kelli Wright (USA) Kimberly & Ryan Prather (USA) Kirk & Britta Dimler (USA) Kristy Dempsey (USA) Lindsey & Evan Gremont/ (USA)

Mary C. & Gregory M. Farnham (USA) Mary Hardy Inc (USA) Mary Starr Carter (USA) Melissa M. Poepping (USA) Myra & Ernie Yarbrough (USA) Nanette Symes (USA) Nicole Barczak (USA) Patricia Gwee Mun Ée (SGP) Prakama Hauser & Id:Love (AUT) Rainbow Forever Trust (USA) Sabina Mary Dr. Devita (CAN) Sanderson Inc. (Nancy) (USA) Sandi Weldon & Kyler Boudreau (USA) Sharnael Wolverton (USA) Sherry Lamarche (USA) Solutions For Health (USA) Sonya Swan (USA) Star & Dave Moree (USA) Terry & Ladonna Beals (USA) Vanessa Romero (USA)

PLATINUMS (NEW)
Amy Childers (USA)
Denise Easthon (USA) Greg Hitter (USA) Jennifer Siew Yee Lim (MYS) Living Well Now (USA) Mariella Scheutz (AUT) Miho Usuda (JPN) Miyuki Kitamura (JPN) Rhonda & Frank Favano (USA)

#### **GOLDS (NEW)**

Amanda & Greg Howden (CAN) Andrea M Hayes (USA) Angela Kay Muhlenkamp (USA) Ann Williams (USA) Celeste McLean (USA) Courtney Vogel (USA) Daniela Zobrist (USA) Debbie Wagner (USA) Debi Anderton (USA) Fiona Yuk Fung Lui (HKG) Heritage Birthing (USA) Ilse Winkler (AUT) In Farbe Leben (DEU) Intelekt Europe Limited (GBR) Jennifer Amy Wilson (USA) John Stoian (USA) Joyce C Akin (USA) Lisa Fyfe (USA) Norlizah Ali / Noor Azhar Parnen (SGP) Oliever Hanfler (DEU) Raymond Miller & Laura Hepburn (USA) Real Food Rn (USA) Rebecca L Frye (USA) Sharon Manor (USA)

Sherri Steel (USA) Stacy Cerget (USA) Tammy & Bernard Schack (USA) Todd & Kristen Johnson (USA)

#### SILVERS (NEW)

A Bit Of This & A Bit Of That LLC (USA) Ainee Ong (NLD) Alice Tze Chiat Soo (MYS) Alison Dill Wylie (USA) Allison Ballard (USA) Allison Reynolds (USA) Amanda Kay Foust (USA) Amanda Van Tuyle (USA) Amber Steward (USA) Amy Caldarera (USA) Amy Marie Cassels (USA) Amy Cook (USA) Amy Marie Ortega (USA) Amy Pascoe (USA) Andrea J Bontempo (USA) Anna Rummel (USA) Anne Dettinger (USA) April Jackson (USA) BJ Rylander (USA) Brandy Ann Getz (USA) Candace Paulman (USA)
Carolyn Martha Vande Munt (CAN)
Chelsea Morgan Humphreys (USA)
Chiaki Takeuchi (JPN) Chrissy Lanberg (USA) Christian Cain (USA) Ciu Mei Tjong (SGP) Courtney Marie Ross (USA) Danette N David-Richardson & John Richardson (USA) Danyelle Briggs (USA) Deborah Jean Sagisser/ Heart & Soul Reflexology (USA) Debra M. Cornell (USA) Denise J Sawyer (USA) Derek Schwegel (USA) Eden River LLC (USA) Elizabeth Ann Jaeger (USA) Erin Jefferys (USA) Ga Kai Pandora Poon (HKG) Gary Joseph Dennis (USA) Halinah Halil (SGP) Heather Ann Brooks (USA) Ikuyo & Keiichi Kondo (JPN) India Dawn Carroll-Gill (USA) Inspired Awareness (AUS) Irina Zhigulina (RUS) Jade Marie Taylor (USA) Janet Marie Cafer (USA) Jannasa Nicole Myers (USA) Jennifer Denene Gervens (USA) Jennifer Marie Miller (USA) Jennifer Shaffer (USA) Jiatao Hu (SGP) Jiun Haur Leong (MYS) Jodie Renee Gruenstern (USA)

Julia Ann McKernan (USA)

Julie Ann Sweetser (USA)

Kellie M Wasinger (USA)

Kara Dowdall (USA)

Karen Wagner (USA)

Katey Hasson (USA)

Kelly O'Brian-Nelson (USA) Ker Yew Ng (SGP) Kimberly Sue Luther (USA) Koh Christine (SGP) Koh Wei Dee Adelene (SGP) Kristin Ann Dykstra (USA) Kristina Walker (USA) Kyle Ellen Nuse (USA) Kylie Bryant (AUS) Lac Deborah Sykes (USA) Laura Christine Smith (USA) Lauren Elizabeth Pohler (USA) Leann Phillips (USA) Leigh & Michele Taliaferro (USA) Leslie Chadwell (USA) Life(In)Grace (USA) Lisa Bartley (USA) Lisa Ann Carter (USA) Lori S Mitchell (USA) Magdalena Szawinski (USA) Mandy Bohn (USA) Manuel Schmidt (DEU) Marisa Moris (USA) Marsha Barnett (USA) Mary Clement (USA) Masatoshi Sakimoto (JPN) Maureen Kwek (SGP) Mayu Fuchigami (JPN) Melody & Justin Eckert (USA) Michaela Reichel (DEU) Michelle Lynne Coffey (USA) Michelle Lynn Harper (USA) Michelle Marie Husband (USA) Misty Rae Hildreth (USA) Moritz Aaron Leetz (DEU) Nancy Lee Casteel (USA) Nicole Aimee Hatten (USA) Patricia Burak (CAN) Pei Pei Cheng (MYS) Rachel Van Beek (USA) Rebecca Hill (USA) Rebekah M Campbell (USA) Rie liboshi (JPN) Saiko & Satoshi Monguchi (JPN) Sandy Hartman (USA) Scent Lady (USA) See See Teoh (MYS) Shanna Marsh (USA) Shawn Solberg (USA) Shelly M Burgess (USA) Sherry Kowal (USA) Siu Ka Yin Catherine Doo (HKG) Skip To My Lou (USA) Spa Revolutions De Mexico Sa De Cv (MEX) Suzanne B McKay (USA) Tara Wright (USA) Tatiana Berindei & Daniel Plane (USA) Teo Ee Pin Joelle (SGP) Thea M Adamo (USA) Tien Chuan Neo (SGP) Toby Stover (USA) Tonette Marie Hilton (USA) Vornehm Ralf-Uwe (AUT) Wye Hoong Cheah (SGP) Yee Yeng Chin (MYS) Yeoh Kim Geng (MYS) Yin Mee Lau (MYS) Yoga Vidya (DEU)

#### SILVER IN SIX (SI6)

A Bit Of This & A Bit Of That (USA) Alison Dill Wylie (USA) Allison Ballard (USA) Allison Reynolds (USA) Amanda Kay Foust (USA) Amanda Van Tuyle (USA) Amber Steward (USA) Amy Caldarera (USA) Amy Marie Cassels (USA) Amy Cook (USA) Amy Marie Ortega (USA) Amy Pascoe (USA) Andrea J Bontempo (USA)
Anne Dettinger/Heal Yourself LLC (USA) April Jackson (USA) Candace Paulman (USA) Chelsea Morgan Humphreys (USA) Christian Cain (USA) Courtney Marie Ross (USA) Debra M. Cornell (USA) Derek Schwegel (USA) Erin Jefferys (USA) Four Seasons Essential Oils LLC (USA) Gary Joseph Dennis (USA) India Dawn Carroll-Gill (USA) Intellect Health LLC (USA) Jade Marie Taylor (USA) Janet Marie Cafer (USA) Jannasa Nicole Myers (USA) Jennifer Denene Gervens (USA) Jennifer Marie Miller (USA) Jodie Renee Gruenstern (USA) Julia Ann McKernan (USA) Kellie M Wasinger (USA) Kelly O'Brian-Nelson (USA) Kimberly Sue Luther (USA) Kristin Ann Dykstra (USA) Kristina Walker (USA) Lac Deborah Sykes (USA) Lauren Elizabeth Pohler (USA) Leann Phillips (USA) Life(In)Grace (USA) Lori S Mitchell (USA) Mandy Bohn (USA) Marisa Moris (USA) Melody & Justin Eckert (USA) Michelle Lynne Coffey (USA) Michelle Marie Husband (USA) Misty Rae Hildreth (USA) Nancy Lee Casteel (USA) Nicole Aimee Hatten (USA) Rachel Van Beek (USA) Rebecca Hill (USA) Shanna Marsh (USA) Shawn Solberg (USA) Shelly M Burgess (USA) Skip To My Lou (USA) Suzanne B McKay (USA) Tatiana Berindei & Daniel Plane (USA) Thea M Adamo (USA)

Bold = Newly Qualified

Countries

Australia (AUS) Austria (AUT) Brunei (BRN) Costa Rica CRI Cayman Islands (CYM) Germany (DEU) Ecuador (ECU) Finland (FIN) Hong Kong (HKG) Iceland (ICE)

Japan (JPN)

Maiaysia (MTS)
Mexico (MEX)
New Zealand (NZL)
Panama (PAN)
Peru (PER)
Puerto Rico (PRI) Romania (ROU) Singapore (SGP) Taiwan (TWN) United Kingdom (UK) U.S. Virgin Islands

Malaysia (MYS)

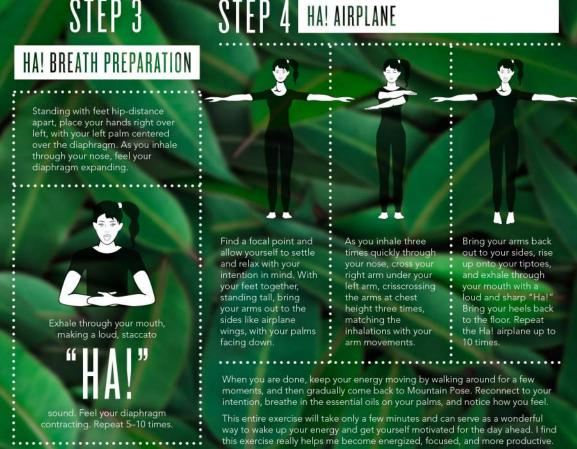
## GET UP & GO WITH AROMA YOGA

By Tracy Griffiths Young Living member & yoga instructor

Yuk Yuen Li (HKG)



Bergamot-Eucalyptus



## YOUNG LIVING SEED TO SEAL® UPDATE

## MONA

The farm is harvesting einkorn grass and juicing it for initial research; distilling juniper and Christmas trees; and preparing more lavender fields as part of the greenhouse operations.

Six Friesian horses have arrived in Mona from the Netherlands, and a new filly was welcomed to the farm in January.

### ST. MARIES

More than 150,000 lavender plants are being cared for in the on-site greenhouse facilities.

As part of the Winter Harvest operations, balsam fir trees are currently being distilled on the farm.

## HIGHLAND FLATS

With the help of the ongoing Winter Harvest, more than 2,000 liters of oil have been produced since November 2014.

## NORTHERN LIGHTS

The distillery is nearing completion! An all-natural water conditioner that was engineered to accommodate the organic farm and distillery is planned to be installed by the end of January.

## **ECUADOR**

Ylang ylang, lemongrass, palo santo, and rosa morta are being distilled on the farm. Nine male and 12 female newborn goats have been added to the farm family since the beginning of the year.

# DISCOVER MORE SEEDTOSEAL.COM

## OVERWHELMING SUPPORT

World Peace Caravan meetings with Israeli authorities a huge success.



Gary Young with the former president of Israel, Shimon Peres.

D. GARY YOUNG and key members of the World Peace Caravan (WPC) team traveled to Israel in January to meet with local dignitaries and officials about the historic event. After months of preparing for the visit, Gary had the opportunity to show his passion, dedication, and history-making vision of bringing the entire world together for peace in December 2015.

"Our teams have strategically introduced the WPC to key dignitaries, ministries, and tourism venues for months in the Palestinian Authority, Jordan, and Israel. We have had overwhelming support in each country," said Susan Johnson, the WPC's director of operations.

The three countries have expressed that they

want to work together, not only to showcase the beauty, wonder, and history of the region but also to express their strong desire for peace between their countries. They know that the tourism industry is a key part of the region's economy and future success, and providing a safe environment for tourists has always been a top priority. Part of the WPC's goal will be to help overcome some of the negative media that focuses solely on the conflicts that are a part of the region.

Gary, Susan, and Dr. Tom Reed, WPC medical director, met with the mayor of Jerusalem and the director general of the tourism board. Both agencies offered to work with the WPC team to fully support the mission. While in Israel the team was given a private tour of the Peres Center for Peace, which focuses on programs promoting lasting peace between Arabs, Muslims, and Israelis. Gary was able to personally present the WPC to former president of Israel, Shimon Peres. Mr. Peres was impressed with the mission and gave his full support.

Dr. Reed also met the director of emergency services and the director of the largest hospital in Jerusalem.

Because inclement weather prevented travel to Jordan, this trip focused mostly on meeting authorities in Israel. A trip to Jordan will be rescheduled with a visit to the Palestinian Authority in April.





GERMANY IS ONE of the many flourishing markets served by Young Living Europe. Officially opened as a Young Living market in May 2013, it currently boasts one Diamond and many Golds, Silvers, and Executives who are on the verge of rank advancement.

Germany attracts a host of internationally renowned speakers, with tours and events covering the whole country. In 2014 our German members took advantage of the numerous opportunities to hear from knowledgeable experts such as Marc Schreuder, Olivier Wenker, and Luba Vozar, as well as successful Young Living leaders such as Royal Crown Diamond Teri Secrest and German Diamond Aditya Nowotny.

"Germany is recognized as one of the main markets for our type of industry, where high-quality, natural products are widely appreciated, which makes it a perfect Young Living country," said John Doughty, general manager and managing director of Young Living Europe.

"We are very excited about the impressive growth Germany has experienced over the past few years and are looking forward to even greater growth in 2015 and beyond."



### GERMANY @ A GLANCE...

- Germany was the top country for signups in Europe in 2014!
- December 2014 was the best month ever for Germany, with Valor® and Lemon being the most popular essential oils ordered by members.